

Brock School of Business
Social Entrepreneurship Concentration*

Curriculum
(10 - 12 credits)

CORE REQUIREMENTS				
Course Number & Title	Credits	Prerequisites	Term(s) the Course is Offered	Term Course is Completed
ACCT 384 Financial Management-Non-Profit Entities	3	ACCT 212	Fall	
ENTR 485 Entrepreneurship	3	ACCT 211		
ENTR 486 Social Entrepreneurship and Not-for-Profit Management	3	FINC 321, MARK 311, MNGT 303	Spring	
ENTR 487 Applied Social Entrepreneurship and Not-for-Profit Management*	1-3		Fall and Spring	

* Course repeatable up to three times.

Course Descriptions
<p>ACCT 384 Financial Management of Non-Profit Entities (3)</p> <p>Introduction to the financial statement model for non-profit entities with an emphasis on how the information in non-profit financial statements should be used to manage non-profit enterprises. Topical coverage includes planning and budgeting, analyzing results, techniques for financial decision making, and using financial information in motivating and rewarding performance.</p>
<p>ENTR 485 Entrepreneurship (3)</p> <p>Examination of new attitudes, knowledge, and skills about entrepreneurs and their activities. Critical course objective is the development of an entrepreneurial perspective, helping students to understand and evaluate diverse entrepreneurial situations while providing practice responding to those situations. Secondary course objective includes preparation of a first-cut business plan for a new business, such as one the student or a family member or friend hopes to launch. (Formerly BUSA 485)</p>
<p>ENTR 486 Social Entrepreneurship and Not-for-Profit Management (3)</p> <p>Examination of management topics unique to the particular objectives of nonprofit firms, including mission setting, governance, assessment, and fundraising. Using case studies and practitioner writings, the course develops an applied framework for analyzing key strategic issues for the nonprofit firm. Students integrate course content by developing a strategic plan for a new or existing nonprofit. (Formerly BUSA 486)</p>
<p>ENTR 487 Applied Social Entrepreneurship and Non-Profit Management (1)</p> <p>Students partner with local for-profit and non-profit organizations to develop new or improve existing community outreach initiatives. Alternatively, students may design their own programs that target specific community needs. Grading is pass/fail. May be repeated for a maximum of 3 credits. (Formerly BUSA 487)</p>