

Social Entrepreneurship Curriculum:

Students have two degree programs from which to choose. The Social Entrepreneurship concentration is housed within the BS/BA in Management degree and intended for students within the Brock School. Alternatively, non-business students in any degree program at the university may choose the minor.

Social Entrepreneurship Concentration	Credits
ACCT XXX Financial Management of Nonprofit Entities	3
BUSA485 Entrepreneurship	3
BUSA 486 Social Entrepreneurship and Nonprofit Management	3
BUSA 487 Applied Social Entrepreneurship and Nonprofit Management	3
TOTAL	12

<i>Social Entrepreneurship & Nonprofit Management Minor**</i>	Credits
<i>Required Courses</i>	
Group I (must be completed before starting Group II)***	
ACCT 211 Accounting Concepts I	3
ACCT 212 Accounting Concepts II	3
ECON 201 Principles of Macroeconomics	4
ECON 202 Principles of Microeconomics	
Group II (can be completed in any order)	
BUSA 303 Principles of Management	3
BUSA 311 Marketing Management	3
BUSA 322 Personal Finance or BUSA 321 Financial Management	3
Group III (Should be taken after Group II, but can be taken Concurrently with one Group II course)	
BUSA 486 Social Entrepreneurship and Nonprofit Management	3
Total Required Credits	22

* Social Entrepreneurship minors must complete 6 of the 9 credits in the 300-level at Samford

** Maintain 2.00 GPA in the Social Entrepreneurship Minor

*** This class may also be used to satisfy a general education social science requirement

† Prerequisites not required

NOTE: The Social Entrepreneurship minor is not available for School of Business Majors

Course Descriptions:

ACCT XXX Financial Management of Nonprofit Entities (3)

Introduction to the financial statement model for non-profit entities with an emphasis on how the information in non-profit financial statements should be used to manage non-profit enterprises. Topical coverage includes planning and budgeting, analyzing results, techniques for financial decision making, and using financial information in motivating and rewarding performance.

BUSA 485 Entrepreneurship (3)

Examination of new attitudes, knowledge, and skills about entrepreneurs and their activities. Critical course objective is the development of an entrepreneurial perspective, helping students to understand and evaluate diverse entrepreneurial situations while providing practice responding to those situations. Secondary course objective includes preparation of a first-cut business plan for a new business, such as one the student or a family member or friend hopes to launch.

BUSA 486 Social Entrepreneurship and Nonprofit Management (3)

Examination of management topics unique to the particular objectives of non-profit firms, including mission setting, governance assessment, and fundraising. Using case studies and practitioner writings, the course develops an applied framework for analyzing key strategic issues for the nonprofit firm. Students integrate course content by developing a strategic plan for a new or existing non-profit.

BUSA 487 Applied Social Entrepreneurship and Nonprofit Management (3)

BUSA 487 is an experiential/service learning course designed to support the social entrepreneurship and nonprofit management concentration in the Brock School of Business. Students partner with local for-profit and nonprofit organizations to develop new or improve existing community outreach initiatives. Alternatively, with faculty approval students may design their own programs that target specific community needs.