



BROCK
SCHOOL OF BUSINESS
SAMFORD UNIVERSITY

The Brock School of Business Mission

Birmingham, Alabama – December 4, 2007

The Brock School of Business delivers life-long business education to its constituents through quality teaching, meaningful scholarship, and servant relationships, imbued by its Christian commitment.

In fulfilling this mission, we will. . .

- Challenge our students with a quality, global, and relevant curriculum supported by innovative pedagogies;
- Engage in meaningful scholarship, including theoretical, applied, and pedagogical inquiries;
- Offer our considerable human and knowledge resources to both internal and external constituents; and
- Act within a Christian culture, committed to cultivating a diversity of ideas, experiences, and perspectives while promoting social and corporate responsibility among our stakeholders.

The Brock School of Business Vision

The Brock School of Business is a recognized leader and school of choice among institutions offering undergraduate and graduate business education informed by Christian principles.

History and Accreditation

Samford University has offered degrees in business and commerce since 1922. In 1965, the School of Business was established to offer both the bachelor's and master's degrees in business. Alabama's first part-time MBA program was established at Samford shortly thereafter, and the first MBA degrees were awarded in 1967. The Master of Accountancy degree was approved in 1995. The School of Business became fully accredited by the Association to Advance Collegiate Schools of Business (AACSB International) in 1999, a recognition enjoyed by less than 10 percent of business schools worldwide. The business school was renamed the Brock School of Business in 2007 to honor longtime Samford trustee and Alabama banking legend, Harry B. Brock, Jr.

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Brock School of Business Faculty

The business faculty includes some of the finest business professors in the nation – men and women recognized not only for their teaching skills, but also for personal achievements in business and scholarship. Thanks to small classes and a closely-knit community, faculty members offer students the personal attention essential to achieving an exceptional educational experience. Known for innovative teaching techniques, the faculty combines experiential learning with a hands-on approach that recognizes students as the first priority.

Undergraduate Business Programs

The Brock School of Business offers the Bachelor of Science in Business Administration in accounting, economics, and management. Concentrations in entrepreneurship, finance, international business, marketing, and social entrepreneurship can also be earned. Additionally, non-business undergraduate students at Samford enjoy minors in general business, economics, and social entrepreneurship.

Academic Internship Program

This experiential education program is designed to provide a business student the opportunity to gain practical experience in a professional work environment. Elective credit is offered in a curriculum-related internship program. More than 85 percent of undergraduate business students complete internships before graduating.

International Study Opportunities

Study abroad programs are located in countries such as England, Morocco, Spain, Brazil, Costa Rica, Hong Kong, China, Jordan, Germany, Thailand, and South Africa. More than three-fourths of the Brock School of Business faculty have taught courses in other countries or participated in significant International experiences.

Undergraduate Mentoring Initiative

The mentoring initiative provides an excellent opportunity for undergraduate students to connect with professionals specializing in areas of their own career interests. Through this unique partnership, students gain exposure to an inside view of how various companies operate, understand how professionals balance life and work responsibilities, and learn valuable perspectives on the business world.

Brock School of Business Evening MBA Program

The School of Business graduated its first MBA students 40 years ago. The Brock School of Business currently has the oldest and only privately-funded AACSB-accredited MBA program in Alabama. The Evening MBA program is targeted toward the business professional with applied learning that is focused on real-world business issues. Classes are conveniently scheduled in the evening to cater to the working professional.

Brock School of Business Master of Accountancy Program

The Brock School of Business offers the Master of Accountancy to students with undergraduate degrees in accounting who are pursuing the Certified Public Accountant (CPA) designation. Students may pursue this degree either part-time or full-time, taking advantage of convenient class scheduling.

Scholarships Available

A number of scholarships are available to both undergraduate and graduate students. The Brock School of Business awarded more than \$170,000 in scholarships during the 2007-08 academic year.

Samford Business Network

The purpose of the Samford Business Network is to engage Brock School of Business alumni, other Samford University alumni, and business professionals in an effort to provide meaningful opportunities to connect with other business professionals, to participate in events that promote continued learning, and to become involved in the life and mission of Samford University. Samford Business Network chapters are located in Birmingham, Alabama, Atlanta, Georgia, and Nashville, Tennessee. This innovative venue is quickly becoming one of the Southeast's highest quality networking opportunities.

Brock School of Business Advisory Board

This power of partnership is on display at the Brock School of Business where 44 executives and community leaders from across the nation serve on the Brock School's Advisory Board. These highly accomplished individuals support the school in a multitude of ways, including mentoring students, providing important internship and job placement to business graduates, and financially supporting the school's mission and activities.

Brock School of Business Web Site

www.samford.edu/business

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