



Social Entrepreneurship and Not-For-Profit Minor *

*Minor Curriculum
(21/22 credits)*

GROUP I			
(These courses must be completed before beginning Group II)			
Course Number & Title	Credits	Prerequisites for Minors	Term(s) the Course is Offered
Acct 211 (Financial Acct)* Accounting Concepts I	3	A college level math	Fall, Spring, Summer I
Acct 212 (Managerial Acct) Accounting Concepts II	3	Acct 211	Fall, Spring, Summer II
Econ 201 Macroeconomics**** or Econ 202 Microeconomics	3	A college level math	Fall, Spring, Summer
			Total Credits Group I 9/10
GROUP II			
(These courses can be completed in any order) ***			
Course Number & Title	Credits	Prerequisites for Minors	Term(s) the Course is Offered
Busa 303* Principles of Management	3	Completion of Group I	Fall, Spring, Summer I or II
Busa 311* Marketing Management	3	Completion of Group I	Fall, Spring, Summer I or II
Busa 322* Personal Finance	3	Completion of Group I	Jan Term
			Total Credits Group II 9
GROUP III			
(These courses should be taken after completing Group II but can be concurrently with Group II course)			
Course Number & Title	Credits	Prerequisites for Minors	Term(s) the Course is Offered
Busa 486 Social Entrepreneurship and Not-For- Profit Management	3	Completion of Group I & II	Spring
			Total Credits Group III 3
Total Required Credits 21/22			

* *Social Entrepreneurship minors must complete 6 of the 9 credits in the 300 level at Samford.*

** *Maintain 2.0 GPA in the Social Entrepreneurship minor*

*** *Catalog prerequisites not required*

**** *This class may also be used to satisfy a general education social science requirement.*

~See other side for course descriptions~

Course Descriptions

ACCT 211 Accounting Concepts I

Introduction to the preparation and use of financial statements for business entities, focusing on the uses and limitations of accounting information for external reporting, and emphasizing accounting as a provider of financial information.

Prerequisite: A college level math course.

ACCT 212 Accounting Concepts II

Examination of accounting as an information provider with emphasis on the use of information for managerial decision-making. Includes an introduction to cost behavior, budgeting, responsibility accounting cost control, and product costing.

Prerequisite: Acct 211

ECON 201 Macroeconomics

Study of macroeconomics, providing a theoretical framework from which aggregate economic events such as inflation, unemployment, and economic growth are explained. The framework is used for analysis of current and potential problems of society. This course provides an organizing structure for understanding how the world economy works, providing the student with some ability to predict future economic events.

Prerequisite: A college-level math course.

BUSA 303 Principles of Management

Study of the individual-, group-, and organizational-level phenomena and processes that affect the functioning and outcomes of organizations in which we live and work. Key topics include diversity, perception and attribution, motivation, decision-making, teams and groups, leadership, communication, culture power and negotiation, organizational structure and design, and international dimensions of organizational behavior.

Prerequisite: Completion of Group I

BUSA 311 Marketing Management

Study of business activities planned and implemented to facilitate the exchange of goods and services in a contemporary marketing environment. Examines the product, price, promotion, and channel decisions faced by domestic and international business firms.

Prerequisite: Completion of Group I

BUSA 322 Personal Finance

Development of analytical thinking and data deduction skills. Includes analysis of variance and experimental design, nonparametric inference, advanced modeling and forecasting, statistical process control, and decision analysis as problem-solving tools with managerial and research applications. *Prerequisite: Completion of Group I*

BUSA 486 Social Entrepreneurship and Not-For-Profit Management

Examination of management topics unique to the particular objectives of non-profit firms, including mission setting, governance, assessment, and fundraising. Using case studies and practitioner writings, the course develops an applied framework for analyzing key strategic issues for the nonprofit firm. Students integrate course content by developing a strategic plan for a new or existing non-profit.

Prerequisite: Completion of Group I & II

Note: Please refer to the academic catalog for course prerequisites if you are a Business major or other student wanting to take Business courses.