

User Engagement Librarian, University Library

Samford University Library seeks a user engagement librarian. Located in suburban Birmingham, Samford is the largest privately-funded and fully-accredited institution of higher learning in Alabama. The university library, with nearly one million holdings, serves the university community of more than 4,700 undergraduate and graduate students and more than 700 full-time employees. Additional information about the university can be found at www.samford.edu.

Position Description: The user engagement librarian reports to the chair of reference and research services (RRS). RRS is comprised of four librarians, two staff members, and numerous student workers. The user engagement librarian coordinates marketing initiatives, outreach activities, and has primary responsibility for managing the web presence for RRS. The individual in this position: (1) collaborates with various members of the Samford community to create, plan, and market activities/events that raise the profile of the library in order to consistently increase awareness of library presence, resources, and services; (2) participates significantly in information literacy instruction in the classroom and one-on-one environments; (3) provides reference service on a rotating basis to cover all hours that the library is open, including some weekend and some night duty; and (4) performs additional duties as required.

REQUIRED Qualifications: MLS/MLIS or equivalent from an ALA-accredited institution. 3-5 years relevant experience. The candidate must be supportive of the university's Christian mission.

PREFERRED Qualifications : University Library experience. Basic web design, social networking, and web tools (e. g., LibGuides, LibAnswers). Teaching, training, or public speaking experience. Marketing, outreach, or event planning.

Rank and Salary: Twelve-month, non-tenure track, faculty appointment; salary commensurate with experience; generous benefits/vacation package; tuition remission.

Application Procedure: Review of applications will begin immediately and will continue until the position is filled. Electronic submission of documents is strongly encouraged. Candidates should supply a letter of interest, current resume and professional references including names, addresses, telephone numbers, and email addresses to:

Harold Goss, Jr.
Chair, Reference & Research Services
Samford University Library
800 Lakeshore Drive
Birmingham, AL 35229
hgoss@samford.edu
FAX: 205-726-2642

Samford University is an Equal Opportunity Institution that complies with applicable law prohibiting discrimination in its educational and employment policies and does not unlawfully discriminate on the basis of race, color, sex, age, disability, veteran status, genetic information, or national or ethnic origin.